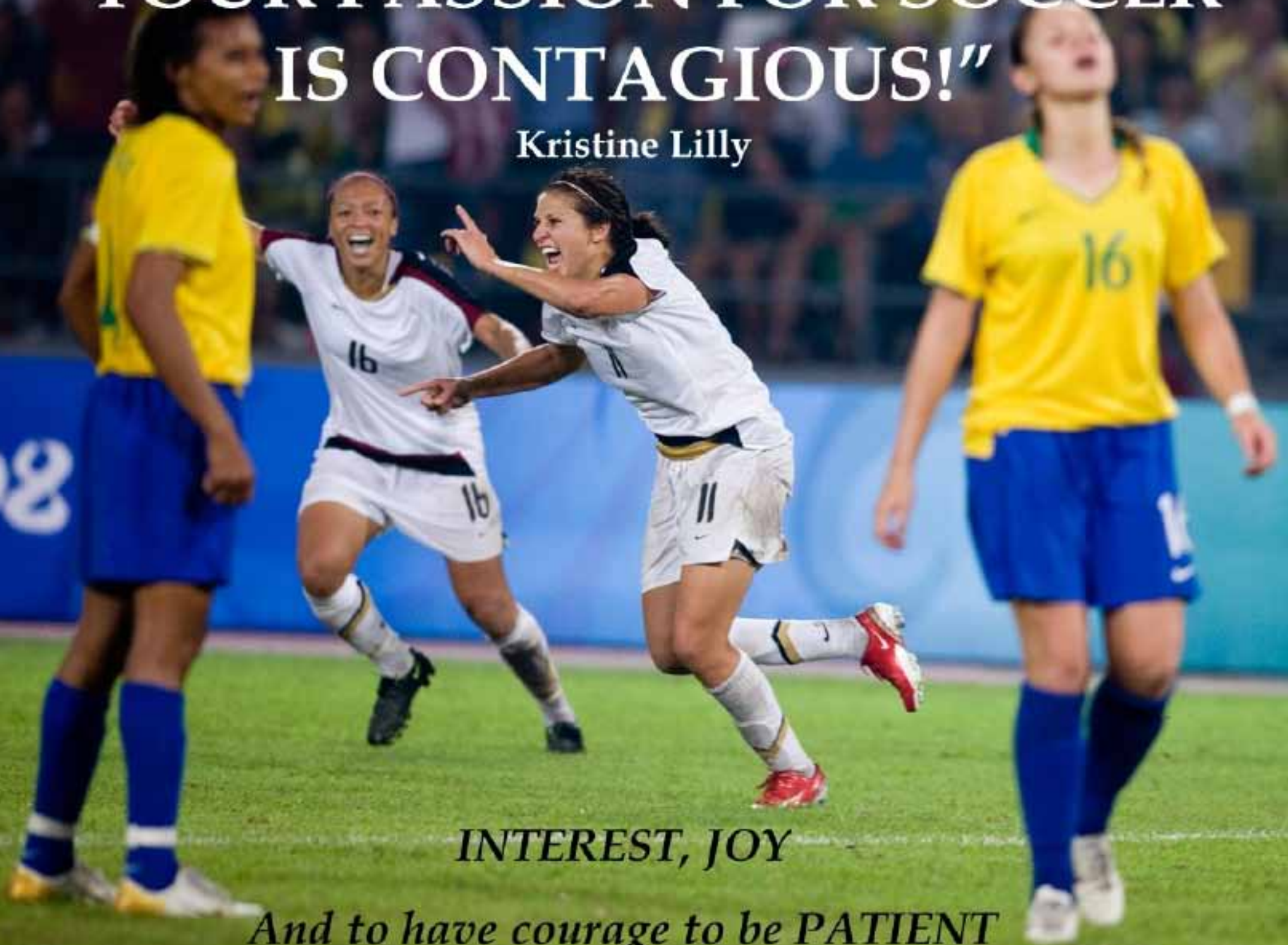


one shining moment

**"YOUR PASSION FOR SOCCER
IS CONTAGIOUS!"**

Kristine Lilly



INTEREST, JOY

And to have courage to be PATIENT



GOAL




Silver VM 2011

A graphic showing a stylized soccer ball with 'USA' and 'COLOMBIA' written on it. Below the ball, the text reads 'ATTENDANCE 25,475 SOLD OUT'.



A collage of images featuring soccer players. At the top, a banner reads 'WHEN WE ALL WORK TOGETHER, WE ALL WIN TOGETHER'. Below the banner are several photos of players in action and celebrating. Logos for 'BUD LIGHT', 'at&t', and 'CA TIRES' are visible in the background of the collage.



WHEN WE ALL WORK TOGETHER,
WE ALL WIN TOGETHER

00:31

DVD



STAFF & TEAM





**KNOWLEDGE
and
COMPETENCE**

"GROW"

We create the
ENVIRONMENT



and
We bring out the
best
PERFORMANCE
in each other



We create the ENVIRONMENT

Relationship – trust

Body language!

I am responsible for HOW I read off what I see



Great atmosphere
allows us to perform

WE BRING OUT THE BEST PERFORMANCE IN EACH OTHER



Play
to her
right/
BEST,
strong
foot

Coach
each other

Lead by
example

Mistakes?
Courage to
TRY

The sum should be greater than 11 achievements!

FOTH - Pia Sundhage

FEED BACK

ROLE; ABILITY, RESPONSIBILITY

Expectations/demands

Expectations/demands

Accept

Understand



Respect



Performance



TEAM PERFORMANCE





PRIORITIES
TIMING
and
JOY

Coaching





7

WILL

1



Motivation, Inspiration and Engagement are built on:
MAKE THEM AWARE OF... and RESPONS(A)BLITY
JOY!

Expectation player/team

Change/choice to have an Impact

Feed back

Feel safe and have faith/trust

Support, encouragement, help -
TRY!

Coaching is
PRIORITIES,
TIMING and JOY



Make the player aware of... And take the responsibility

What kind of options do you have here?

How could you help her to get to the end line?

What is the consequence?

How does it feel when you're facing your own goal? What do you see?

What does it take for you to be successful in the midfield?

Say that again.

How often does that happen in a game?

"Times they are a'changing!"



CHANGE

CHANCE